



'Smoke-Free Culture'

More Insight



S-FC "Certification Privileges"

S-F C “what it is & what it’s not”

✓ IT DOES CONFIRM & REVEAL

- “Smoke-Free” policies to reduce the “footprint” of smoke coming from cigarette combustion at every interpersonal transactions, **are present and in force**.
- Enhanced Awareness / tangible actions / implementation plans / measurable objectives towards smoking cessation or switching to alternatives of less “impact”, **have been set**.
- A documented “Corporate Social Responsibility” (CSR) for human wellbeing, **in place**.

‘Smoke-Free Culture’ ≠ Smoking Free

✓ IT DOES **NOT** IMPLY

- Achieving “Smoking Free” indoor areas, **or** complying to imposed Smoke Free legislation
- Any Health claims for those certified with S-FC
- “Quality” Services or Products provided by certified with S-FC

“S-F C” = Requirements beyond the Smoke Free legislative framework

'S-F C' Addresses to Organizations

✓ Companies

e.g. Currently certified: **PAPASTRATOS CMC S.A**



✓ Public Bodies and Communities

e.g. Currently certified: **MUNICIPALITY OF ASTYPALEA ISLAND**



✓ Events (Trades, Seminars etc.)

e.g. Currently certified: **HELEXPO – 84th TIF**



S-FC Certification “The Added Value”

Practical Added Value

- ✓ Assists an organization to relieve all its assets (i.e. employees, premises etc.) and activities from the smoke footprint that derives from tobacco combustion

Visional Added Value

- ✓ Enhances the social profile of an organization and thus supports its Corporate Social Responsibility and sustainability indices

Commercial Added Value

- ✓ Promotes and showcases the unaided awareness of an organization regarding social accountability through the accessible visibility of the S-FC Logo towards every interested party.



S-FC "Options For Certification"

Stepwise **Levels** for Certification

✓ **Tier I** “Build Up the “Culture”

Assesses the readiness of an Organization in designing and supporting the journey towards SFC certification

✓ **Tier II** “Come Up to the “Culture”

Assesses the effective implementation of the designed actions (monitoring, control, outcomes assessment etc.)

Not to forget: All the compliance principles and criteria (5 pillars) are subject to assessment during each ‘TIER’ audit.

Benefit: Tier Level Certification, allows for a **gradual progress towards adapting and achieving compliance** to the ‘S-F C’ Audit Requirements.

Simple Approach to Certification

✓ **Single-Site Certification** for:

- Organizations of every working field, owning only one sites
- Organizations with more than one site, wishing however to certify only a specific (one) site
- Organizations with more than one site, wishing to certify each one of its sites separately

✓ **Audit Implementation**

- ✓ Initial Certification Audit : On-site Audit is conducted at the site to be certified

✓ **Certificate**

- A '**S-FC**' **Certificate** is awarded to the Company's site after successfully completing the Initial Certification Audit
- A **Single-Site S-FC**' **Certificate** is valid for 1 years

Stepwise Samples for Certification

✓ **Multi-Site Certification for:**

- Companies with network of sites (full or partial activity)
- Companies with central function (control & management of actions)

✓ **Audit Implementation (rule 40%-30%-30%)**

- 1st Year (Initial Certification Audit) : On-site Audit at the 40% of the total number of company's sites
- 2nd Year (1st Surveillance Audit) : On-site Audit at the 30% of the total number of company's sites
- 3rd Year (2nd Surveillance Audit) : On-site Audit at the 30% of the total number of company's sites

In a three (3) year certification cycle all site should have been audited.

✓ **Certificate**

- A '**S-FC**' Certificate is awarded to the Company after successfully completing the Initial Certification Audit for ALL (100%) of its sites.
- A **Multi-Site S-FC** Certificate is valid for 3 years

SFC - Edition “Small Sized Organizations” (SSOs)

✓ ‘SSO’ Edition applies only for Organizations:

- i. **Having Not** a multi levelled organizational structure (*i.e. in the shape of Divisions and or Sectors and or Departments etc. operated by different authorized staff*) **and**
- ii. Trading their products and or services directly to end users (*i.e. consumers*)

Indicative example of SSOs covering the above conditions : Restaurants, Café, B&Bs, Stores etc.

✓ ‘SSO’ S-FC Edition **Vs Full** S-FC Edition

- Same Practical, Visional and Commercial Added Values
- Same Levelled Certification Approach (Tier I & Tier II)
- Only Single-Site Certification can be provided against the SSOs Edition
- Same Pillars of ‘Audit Requirements’ BUT limited ‘Audit requirements’
- A S-FC Certification is awarded after successful on-site audit, valid for One Year





The 'S-F C' Scheme Structure



Scheme has two main parts:

- ✓ First Part: **Audit Protocol** (Auditing Mechanism)
Describes the **specific requirements for the Certification Body** (TÜV AUSTRIA) in order to conduct the whole process of auditing, evaluating the compliance and certifying the organizations
- ✓ Second Part: **Audit Requirements**
Sets out leading requirements and procedures **that an Organization should implement** in order to meet the objectives of the 'Smoke-Free Culture' but always in accordance with local laws and regulations in force, regarding smoking

Audit Requirement Pillars

- The Five main Pillars for assessing an Organization's compliance towards 'S-F C'
- ✓ **Policy** of an Organization towards 'S-F C'
 - *Establish, implement, maintain Policy that clearly identifies and highlights the scope of Certification*
- ✓ **Structure** of an Organization towards 'S-F C'
 - *A structure that facilitates a systemic approach (responsibilities, tasks, records, corrective actions)*
- ✓ **Awareness Actions**
 - *Provide access to resources of info and support for adults to quit smoking*
- ✓ **Access to Alternatives**
 - *Providence to boost switching to smoke-free alternative products*
- ✓ **'S-F C' System Establishment**
 - *Mechanism to plan, monitor, assess and communicate the effectiveness of the S-F actions*
- The optional Pillar of "Excellence" (*applicable only to the Full S-FC Edition*)
- ✓ **Smoking Incidents below 5%**
 - *Leads the effort for constant improvement towards cigarette smoking cessation*





'S-F C' Steps to Certification



✓ **Audit preparations**

- Submission of the "S-FC" Application Form (O)*
- Application Review & Submission of Quotation (CB)**

} **3 working days**

✓ Approval of the economic terms and conditions for cooperation (O)

✓ **Preparation of the Organization** to meet the S-FC Requirements

} **Depends on (O)***

✓ Audit Planning (Audit Date, Assigning the Audit Team) (O + CB)

✓ **Audit execution (CB)**

} **10 working days*****

- Audit's Findings Review & Decision for Certification (CB)

} **3 working days******

✓ **Issue of the certificate**

* (O): Organization **(CB): Certification Body

***Depending on transfer availabilities at the site
****After the successful completion of the audit

Thank you for your attention



Visit us: <http://www.tuv.at> or <http://www.tuvaustriahellas.gr/>

Email us : info@tuv.at or certification@tuvaustriahellas.gr



CERTIFIED BY

