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The World's Billionaires

## #210 Lev Leviev

03.08.07, 6:00 PM ET

**Age:** 51

**Fortune:** self made

**Source:** diamonds

**Net Worth:** \$4.1 bil ▲

**Country Of Citizenship:** Israel

**Residence:** B'nei Brak , Israel, [Middle East & Africa](#)

**Industry:** [Manufacturing](#)

**Marital Status:** married, 9 children

**Education:**

The man who cracked the De Beers diamond monopoly. Leviev, the world's largest cutter and polisher of diamonds, procured his own supply of rough diamonds to sell, thereby undercutting De Beers' business. Now Leviev is going retail—he's already opened an eponymous store in London, and a New York branch on tony Madison Avenue will open this spring. (Leviev diamonds made their red-carpet debut this year: Drew Barrymore dripped with them at the Golden Globe awards.) The Uzbeki-born father of 9 also controls the Africa Israel Group, an international real estate company with holdings in Israel, the U.S., the Czech Republic, Serbia and Holland.